

Cookie Policy

By using this “<https://www.dujahotels.com>” website which directed and conducted by Bodrum Otel İşletmeleri A.Ş (“Duja”), you agree and consent that we and third parties can store and access cookies, IP addresses and use other tracking technology methods to enable our web site’s functionality, collect aggregated data about website usage, improve your online experience and manage and tailor our advertising and service communications with you.

There are means of cookies, disablement procedures and more information regarding them has set out below if you choose to do so. Therefore, you can change your preferences or update them as you wish.

What is a Cookie?

A cookie is a small text file that is placed and stored on your browser’s directory or device by a platform that enables you to keep track of your movements, preferences, and other customization functions to provide better services. Cookies allow a website owner to distinguish the activities carried out from your device from other users of that website, therefore they help us to provide you with more improved services

Types of Cookies

As Duja we use different types of cookies for different purposes. First party cookies are cookies that have set out by Duja, while third-party cookies set out by third-party platforms. You will find detailed explanations below, as to cookies regarding purposes they serve and durations set out by Duja to inform you.

By their duration,

Session cookies: Session cookies allow users to be recognized within a website or any other platforms directed by Duja, so any page changes or item or data selection you do is remembered from page to page and they help you to manoeuvre through the internet by remembering your actions, and they expire as soon as you close out of a web page. The purpose of these cookies is to maintain the persistence and security of your visit and they will only remain active during your session.

Persistent cookies: Persistent cookies help websites store your information and settings to your computer and other devices to use them and they will not be expired automatically and will remain even after a while from your visit. Besides authentication, other website features made possible by persistent cookies to remember your preferences among many others. The main aim behind these cookies is to provide better and faster service by increasing the functionality of the website.

By their scope,

Performance Cookies; These allow us to count the number of visitors, times of visits, possible error messages and to see how visitors move around our website and these data aggregated to improve the way our websites performances and none of this information can be used to identify you.

Functionality Cookies; These cookies allow the website to remember choices you make beforehand and provide enhanced, more personal features.

Third-Party Cookies; These are created by domains other than the one you are visiting directly, hence the name third-party. They serve functions such as cross-site tracking, retargeting and ad-serving. • By purposes

Secure Cookies: To maintain the security of our operations as a data controller, we are using cookies to provide security to our website via determining fluctuations.

Functional Cookies: These cookies allow the website to remember choices you make earlier and provide enhanced, more personal features to maintain customer satisfaction. They also help us to address you by your name, if they registered before makes us remember your choices like languages or notify us when you complete your reservation, therefore we make a come-back to you.

Performance Cookies: As a data controller, to maintain our operations, marketing performances and analyses we need to collect anonymous information about how you use this website and its features. They determine, times of visits, the number of visitors and other customer interactions and behavioural patterns.

Advertisement Cookies: These cookies record your visit to our websites, the pages you have visited and actions you have taken. Third-party cookies are used to provide you with more personalised advertisements and to help us analyse our customers' behaviour. Additionally, we may share this information with third parties for this purpose.

Cookies which are used by Duja;

- Do not harm your computer or contain any harmful software and viruses.
- Mandatory regarding the full capacity of our website interface features.
- Helps us to understand how the visitors use our website and aggregate the statistical data to improve our contents.
- Helps you to make your next visit easier and faster to our website.
- Lastly, never collect, process or store any personal data which relates to an identified or an identifiable natural person and cookies cannot be considered as personal data.

In the light of the detailed information which has given above, you can find a table below which sets out explaining the purpose of these and where applicable used by **Duja**.

Controlling and Deleting Cookies

It is possible to set your browsers or devices to accept all cookies, reject or delete cookies at any time and your browser will present you such options regarding cookie management. Besides, you can adjust your cookies settings to notify you when a cookie is issued. Lastly, it is also possible to delete all the cookies which have been stored before you change your settings. Each browser is different, so check the 'help', 'options' or 'preferences' menu of your browser to learn how to change your cookie preferences and they are accessible by the service provider at any time based on the browser that you are using. Hence, as Duja, we would like to provide you with the following links that enable more information and instructions on cookie settings for rejecting, deleting or allowing for commonly used browsers:

Google Chrome | [Incele](#)

Internet Explorer | [Incele](#)

Mozilla Firefox | [Incele](#)

Opera | [Incele](#)

Safari | [Incele](#)

Microsoft Edge | [Incele](#)

About advertising cookies, if you are in the EU you can use the YourOnlineChoices.eu website which allows you to set which advertising cookie providers you accept, and which you do not. You can manage cookies set by third parties by visiting the specific websites of these third parties.

Authorised Service Providers

As Duja, we may cooperate with authorised service providers to advertise and manage our website and other services. These service providers authorised by us may use cookies and other similar technologies for storing information and unique identifiers for determining your IP address to help provide you better, faster and safer services.

Third-Party Products and Services

We often feature products or service links on our website that are hosted by third parties. Although these links are made by us and displayed on our website, the content actually comes from independent third-party domains; therefore, you may receive their cookies which Duja is not responsible for. We don't control the setting of these cookies, so it's worth checking the third-party website for more information about their cookies and how to manage them.